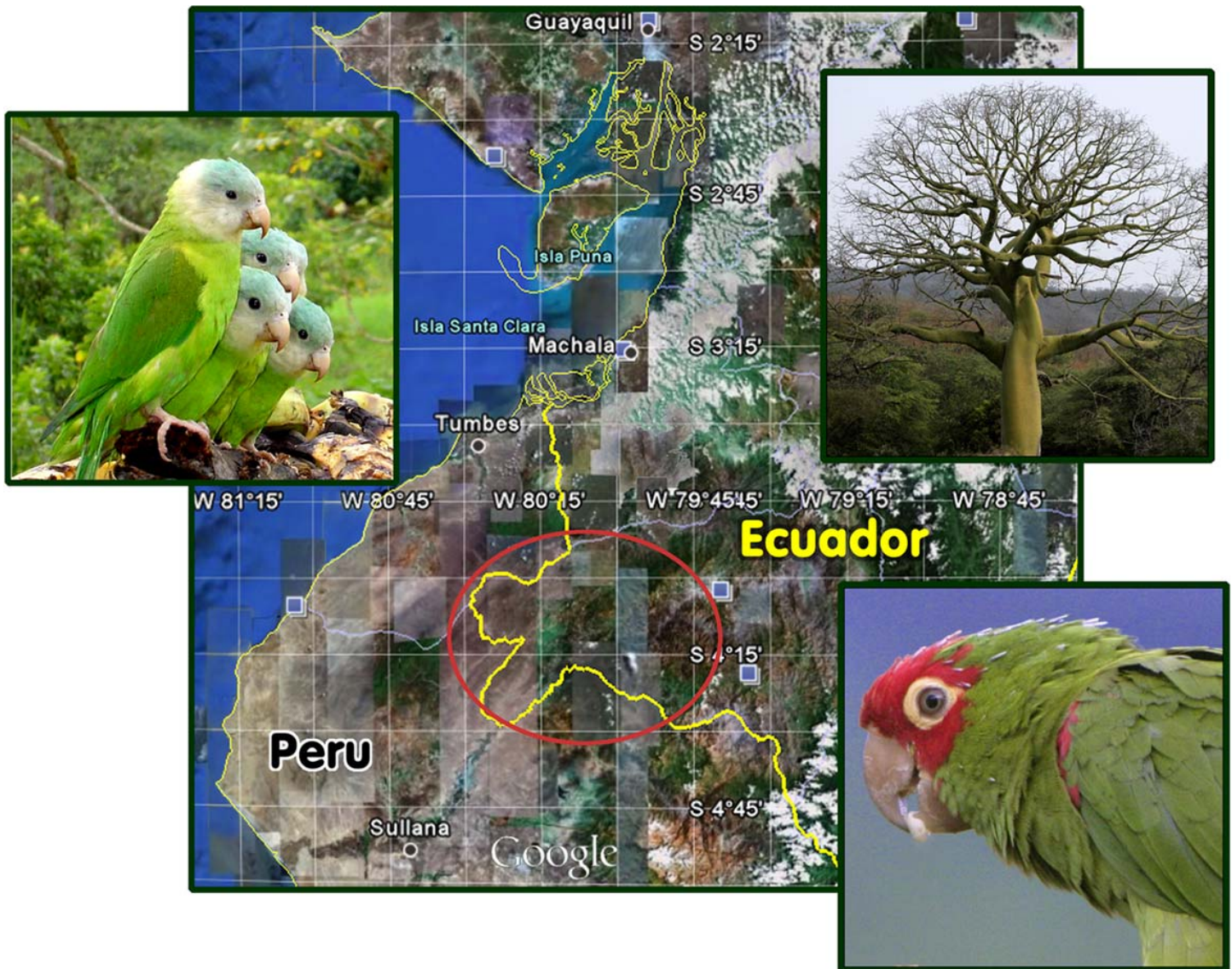


Urgent - Save Tropical Forests - Save Biodiversity and reduce greenhouse gases

The Tumbesian Region of southern Ecuador is one of the most important biodiversity “hotspots” on our planet. It contains a rare tropical wet-dry broadleaf coastal forest that is home to over 50 endemic bird species living in one small area alone. Unfortunately less than 5% of this unique forest habitat remains, threatening its unique ecosystem with extinction. But it's not too late to save it.

Nature and Culture International has been working with local communities in this region for over eight years (In fact, several of its staff members were born in this region.) During this time, Nature and Culture International has already established two reserves in this region – the La Ceiba Natural Reserve (25,000 acres) and the Laipuna Natural Reserve (4,000 acres). In addition, over 30,000 acres have been established as community reserves with sustainable development and conservation management programs. Additional reserves are being established with the proceeds from the Living Forest™ Carbon Offsets.



The areas being purchased and protected are within the red oval above. Along with purchase of this land, a forest reserve management fund is being established to help support an integrated management plan. Nature & Culture International maintains a permanent office in these areas and works directly with the local communities.

WHY NOW?

Five reasons to buy *Living Forest Carbon Offsets* now:

1. Reduce global warming. Carbon offsets help you reduce the climate impact of your everyday life. For businesses, carbon offsets are the easiest way to become carbon neutral.
2. Protect a biodiversity hot-spot. Tropical forest ecosystems contain extraordinary biodiversity with genetic resources needed to develop vital lifesaving compounds.
3. Help local people. Protect their natural resources so they can follow a sustainable way of life.
4. Time is running out. In 5 years it will be too late.
5. Have an answer when your grandchildren ask: "What did you do to help?"

COST PER ACRE AND FUNDING REQUIRMENTS

This rare tropical forest can be saved for a very low cost. See details below. Nature & Culture International is offering Living Forest Carbon Offsets to fund this project:

Total cost per acre ³	\$50
Total acres saved this project.....	10,000
Land Purchase Price.....	\$450,000
Forest Reserve Management Fund ⁴	\$50,000
Project Total	\$500,000

Each individual's yearly responsibility⁵..... One acre

³ The land will be purchased from private landowners at an average price of \$45 per acre. To the extent that this average price varies, the Forest Reserve Management Fund with be adjusted up or down accordingly.

⁴ The Forest Reserve Management Fund will be spent over a period years to fund the initial forest management program. The long-term management will be provided by Nature & Culture International as part of its core mission.

⁵ Our program reduces greenhouse gases by protecting standing forests that would otherwise be deforested. These tropical forests would release at least the carbon equivalent of 159 tons of CO2 per acre (99 metric tones per hectare). The average percent of forest that would have been destroyed absent the conservation measures (additionality) is at least 20%, so the carbon dioxide saved per acre is at least 159*20%, or 32 tons. The "average" person in the US is responsible for 21 metric tons of carbon dioxide emissions per year, but this figure is higher for the an individual with a bigger than average house, or who travels by air. Therefore one acre of forest should more than cover an individual's carbon footprint.

To purchase *Living Forest Carbon Offsets*
please go to our website at:

<http://natureandculture.org>

or contact us at

Nature & Culture International
1400 Maiden Lane, Del Mar, California 92014
Phone (858) 259-0374

All payments are tax deductible in the United States